

AVON GROVE INTERMEDIATE SCHOOL PTA  
PENN LONDON ELEMENTARY SCHOOL PTA  
395 South Jennersville Road  
West Grove, PA 19390  
Tax ID# EIN 52-23-79224

Dear Local Business Owner:

It's that time of year again! Soon students at Penn London Elementary and Avon Grove Intermediate Schools will be taking home their School Directories. Don't miss the opportunity to support our schools and advertise your local business.

We are now collecting ads for our 2016-2017 PLE/AGIS School Directory. Ad costs are as follows:

Horizontal business card - \$35.00 (see sizes on pg. 3)

¼ page ad - \$75.00

½ page ad - \$110.00

Full page ad - \$175.00(\*)

*(\*) Full page ads are sold on a first come, first serve basis.*

For all ad sizes please make your **check payable to AGIS PTA** and mail to:

Avon Grove Intermediate School PTA  
Attn: Heather Penny  
223 North Deer Run Drive  
Lincoln University, PA 19352

Please return the attached ad information sheet.

**Print ready JPEGs or high resolution PDFs of your ad should be forwarded to my email at [directoryads@agispta.org](mailto:directoryads@agispta.org) no later than October 7th. Checks are also due by October 7th.**

Once both your ad and check have been received, you will receive an email confirmation & receipt.

Should you have any questions regarding ad space do not hesitate to contact me at 484.680.2472 or email me, [hllodek@yahoo.com](mailto:hllodek@yahoo.com).

Thank you in advance for your consideration and support of our PTAs.

Heather Penny  
AGIS PTA Committee Member

# ADVERTISERS' Information

**BUSINESS NAME:** \_\_\_\_\_

**CONTACT:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_  
\_\_\_\_\_

**PHONE:** \_\_\_\_\_

**WEB PAGE:** \_\_\_\_\_

**CONTACT EMAIL:** \_\_\_\_\_

## BUSINESS CLASSIFICATION:

- Real estate
- Financial
- Restaurant
- Home based
- Other: \_\_\_\_\_

## AD SIZE:

- Horizontal business card - \$35.00
- 1/4 page ad or two cards wide (stacked) - \$75.00
- 1/2 page ad - \$110.00
- Full page ad - \$175.00 (\*)

(\*) Before sending in your check for a full page ad, please confirm available space with Heather.

*Checks should be mailed out to AGIS PTA and mailed to advertising chair at the address below. Checks and JPEGs/PDFs of ads are all due NO later than October 7th. If not received by this date, space cannot be guaranteed.*